



A1

Audi A1

Vorsprung durch Technik **Audi** 



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The equipment for the vehicle illustrated can be found on page 87.
The fuel consumption and CO₂ emission figures can be found from page 80 onwards.

What is size?

Keep developing while still remaining true to yourself.
Achieve what is important now and drive into the future.
Wait for the right moment and seize it.
That moment has arrived: the Audi A1.



The Audi A1. The next big Audi.



Authentic in form. Emotional in appearance. Unique in every way.
You can design the Audi A1 exactly according to your preferences.
With modern communications technology to ensure you always stay in touch.
With powerful engines to ensure you always stay ahead.
The Audi A1. For today. For tomorrow. And best of all – for right now.
The fuel consumption and CO₂ emission figures can be found from page 80 onwards.



Focus on form and function.
And character and strength and substance
and great anticipation of the road ahead.





Just how you want it.
Alloy wheels and contrasting paint finishes for the roof arch
are available on request.





**The eyes say yes.
The gut says yes.
The head says yes.
The smile says yes.
The heart says yes.
Finally, they all agree.**

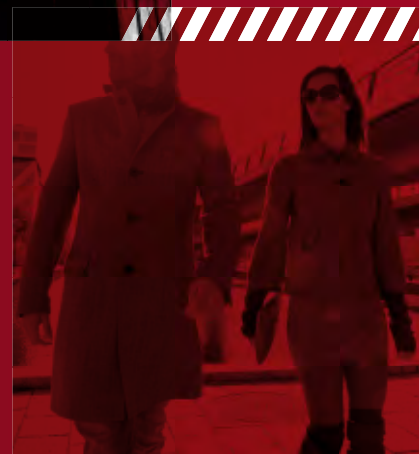




Powerhouses to get out and enjoy:
Torque and efficient TFSI® and TDI engines are just waiting to get started.
A sporty automatic is also available for several engines: The 7-speed S tronic
changes gear in the 1.4 TFSI and 1.6 TDI 66 kW* with hardly any perceptible
interruption in the power flow.

The fuel consumption and CO₂ emission figures can be found from page 80 onwards.

*For more information on when this feature will be available, please contact your Audi partner.



Once round the block, half-way round the world.
Dynamic suspension, sporty, direct steering
and ESP with electronic cross-axle lock are your
favourite companions.



Lights on red? Time to switch off.



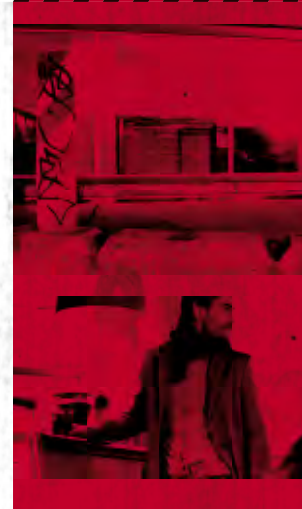


Why use energy when you don't need to?
The start-stop system turns the engine off automatically when the car is at a standstill, for example at traffic lights. A recuperation system to recover braking energy is also on board. Both technologies¹ help to actively save fuel.

The fuel consumption and CO₂ emission figures can be found from page 80 onwards.

¹Start-stop system and recuperation are not available for the A1 1.6 TDI 66 kW S tronic² and the A1 1.4 TFSI 136 kW.

²For more information on when this feature will be available, please contact your Audi partner.



Big means: quality right down to the tiniest detail.

A lot of space, a lot of music.
Great communication, great intelligence.
High quality, high standards.
A lot of feeling, a lot of colour.
True freedom, truly me.



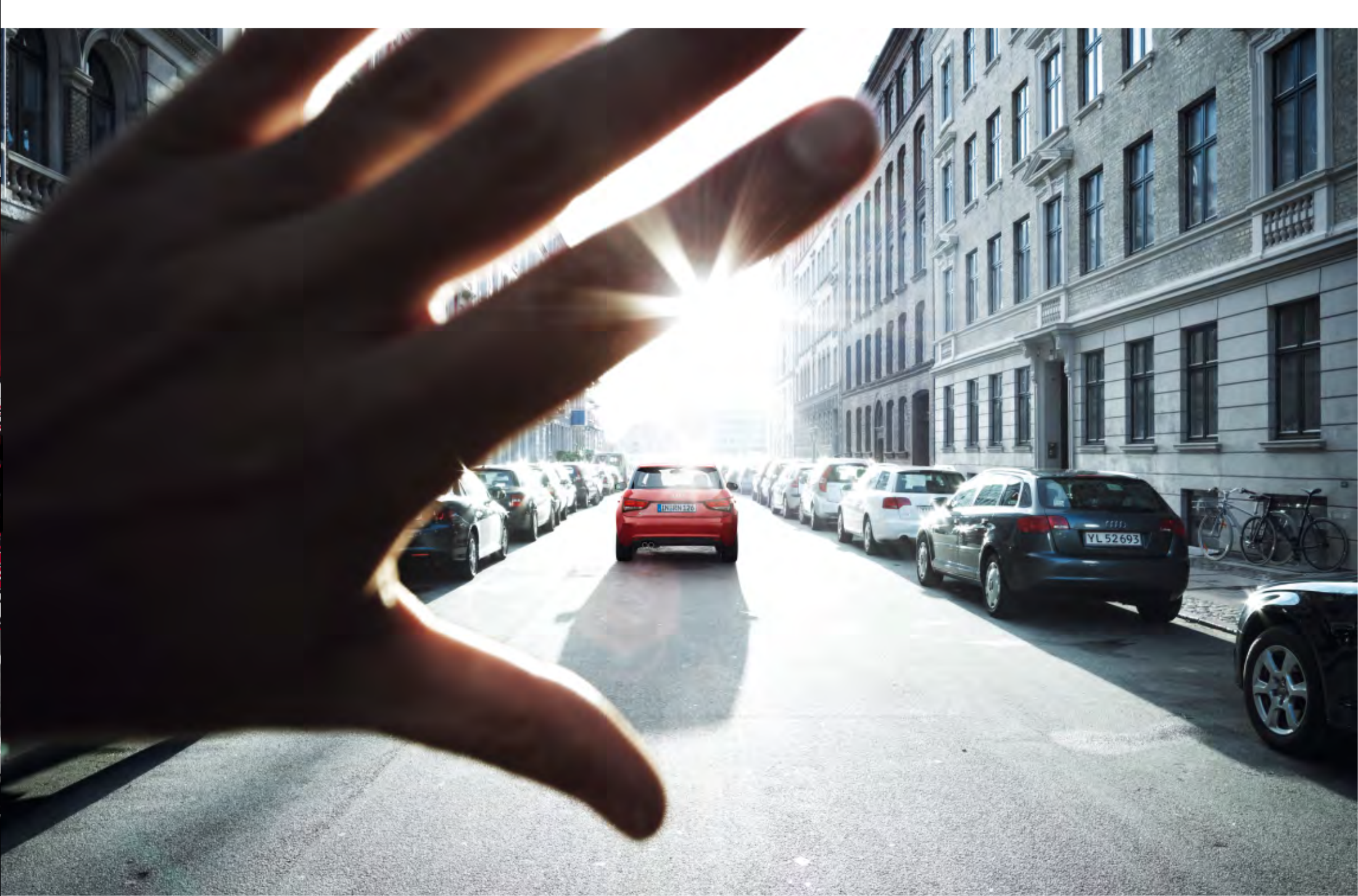
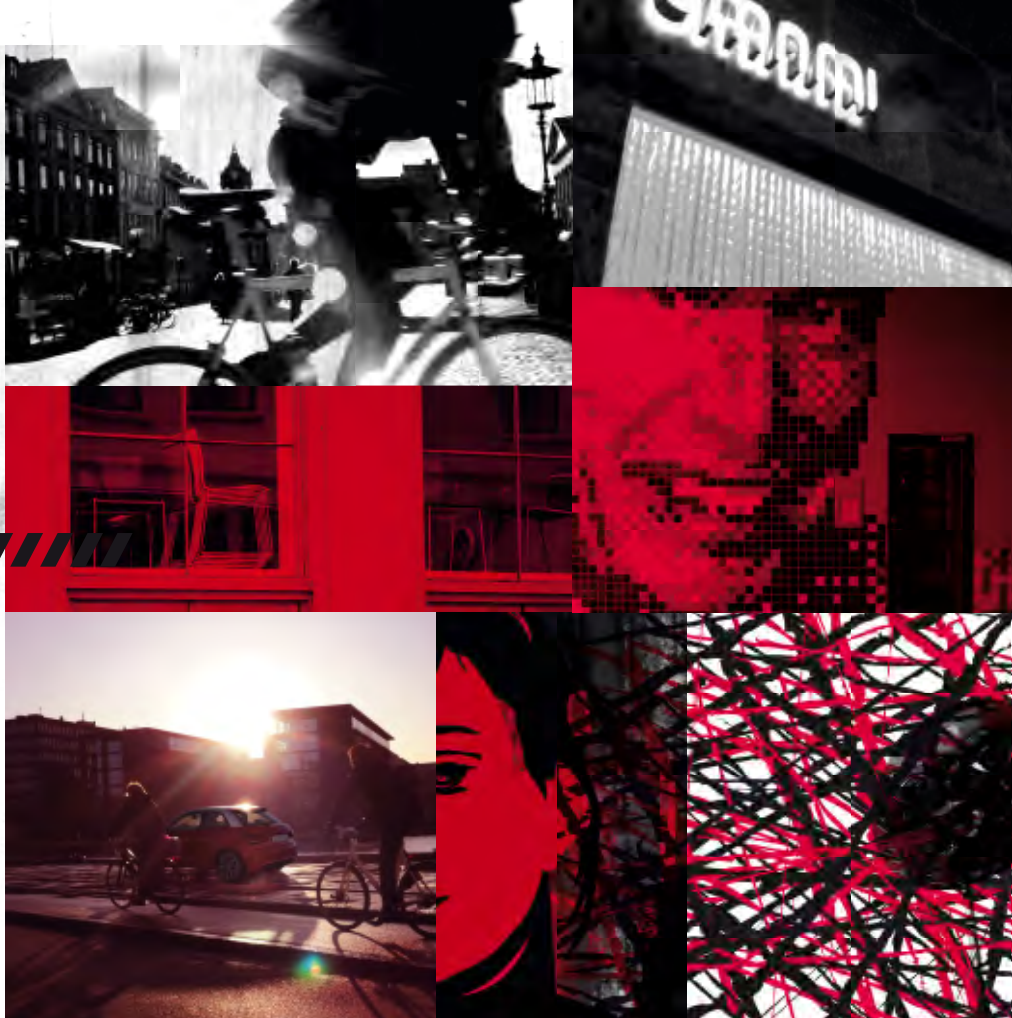


Always on the move – even at a standstill. The interior details recall the design of turbines, yachts and aircraft wings. And there is plenty of scope for adding individual touches. Two optional equipment lines make the decision easier: Attraction emphasises the emotional character of the A1, whilst Ambition underlines its sportiness. On request, both equipment lines can be supplemented with the media style package to give you even more freedom with regard to infotainment and design, for example, with the concert radio with fold-out colour screen or the air vent sleeves in interior colour. What else? The optional infotainment range MMI® navigation plus with navigation data on hard drive and 20 GB jukebox to save music tracks on. Plus, there are special materials, sturdy leather, exciting colours – everything tailored exactly to your wishes. All aboard!



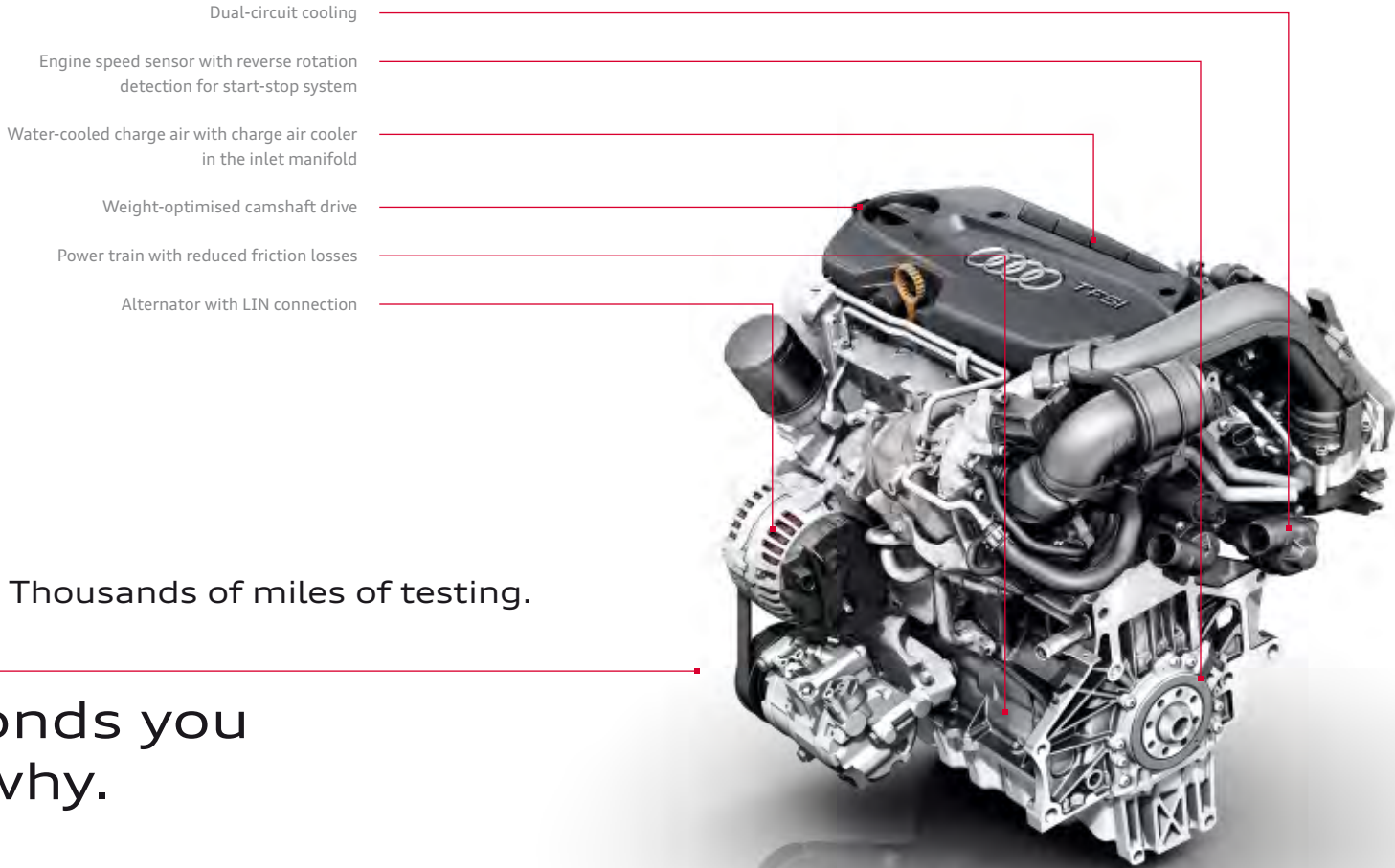


questions?





The engine management system calculates the injection quantity and ignition timing according to how much power the driver wants. In normal operation, the injection pressure is between 30 and 120 bar.



Many hours of development. Thousands of miles of testing. And for what reason?

In just a few seconds you will understand why.

TFSI® technology is employed in the new Audi A1. Its unique feature is that it combines the advantages of FSI® – efficiency and dynamism – with a turbocharger, which ensures even better power delivery.

The newly developed 1.2 TFSI engine with 63 kW of power has a die-cast aluminium engine block with innovative, cast iron liners and a maintenance-free toothed chain drive. The lightweight pistons are low-friction while the oil and cooling

water circuit, with dual-circuit cooling, ensure a high level of efficiency. You will soon notice this from the pleasantly low consumption, averaging just 5.1 l/100 km, and the maximum torque of 160 Nm, which is available from an engine speed of just 1,500 rpm.

The sporty 1.4 TFSI engine with the optional 7-speed S tronic generates 90 kW and is clearly designed for top performance combined with economical fuel consumption. It powers the

Audi A1 to 203 km/h with a torque of 200 Nm, likewise available from 1,500 rpm. Its water-cooled charge air cooler is integrated in the inlet manifold; this reduces the volume of the charge air system and delivers increased dynamism.

For even more dynamic performance, the 1.4 TFSI (136 kW) features a two-stage turbocharging system. It accelerates the Audi A1 to 227 km/h with a torque of 250 Nm from 2,000 rpm.

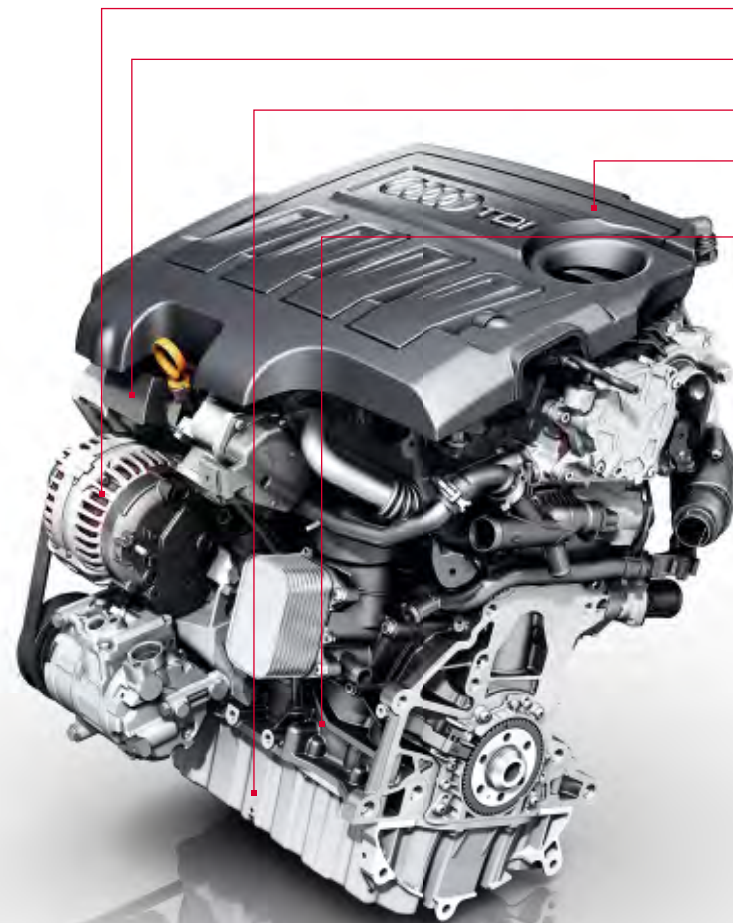
The fuel consumption and CO₂ emission figures can be found from page 80 onwards.



The piezo injectors open and close in fractions of a millisecond and inject fuel several times into the combustion chamber at pressures of up to 1,600 bar. In some cases, an injection process can involve the injection of the tiniest of amounts weighing less than a thousandth of a gramme.



Pre-injection results in a “gentle” combustion process and consequently excellent combustion acoustics and agreeable engine running characteristics.



- Alternator with LIN connection
- 1,600 bar; 6-fold high pressure fuel injection
- Performance-optimised oil pump
- Exhaust gas turbocharger with variable turbine geometry
- Power train with reduced friction losses

TDI:

Start a revolution. And keep repeating it.

One in every two Audi cars sold today is a diesel. Hardly surprising, since developments such as common rail technology have made TDI more and more efficient. The logical consequence was for a diesel to enter the world of motorsport. And successfully too: in 2006, the Audi R10 TDI was the world's first diesel-powered race car to win the Le Mans 24 Hours – and then repeat this victory several times over.

Two 1.6 litre TDI engines with power outputs of 66* and 77 kW are employed in the Audi A1. The common rail injection system has four in-

jectors and is characterised by an excellent balance of performance, driving comfort and engine acoustics. The 77 kW engine, therefore, consumes an average of 3.9 l/100 km and emits 103 g CO₂/km. The figures for the 66 kW engine*, which is available with 5-speed manual transmission or, upon request, with the 7-speed S tronic, are even more impressive. In conjunction with the manual transmission, it consumes just 3.8 l/100 km while producing CO₂ emissions of 99 g/km (combined). It goes without saying that both engines comply with the EU5 emission standard.

*For more information on when this feature will be available, please contact your Audi partner.

The fuel consumption and CO₂ emission figures can be found from page 80 onwards.



Bluetooth: The optional mobile phone fitting (Bluetooth) can be used as a hands-free facility. The system automatically detects devices which are connected and transfers your address book or settings.



Car: For concert radio and above, this function allows the direct control of driver assistance systems, vehicle settings and service.



MMI navigation system plus: The optional infotainment system offers 3D map view and a three-dimensional display of famous buildings and places of interest as well as 20 GB of hard drive memory to save your own music.



Media: access to external sources or to the MMI Navigation plus jukebox is controlled via this menu.



The optional navigation package for the concert radio includes the content of the connectivity package and a 2D navigation system.



Bluetooth car phone online: a connection to online-based services can be created via the vehicle's internal UMTS module using the optional Bluetooth car phone online.



Menu: The layout of the menu, with its emphasis on graphics, is very clear and makes operation easier.



Infotainment:

All options. And then a couple more.

True greatness also shows in the details: The Audi A1 can compete with the luxury segment as far as its optional multimedia range is concerned. The MMI® navigation plus, in particular, leaves hardly anything to be desired.

Both the 6.5-inch TFT colour display and the concert radio are located above the control unit on the dashboard. So you always have a range of

data in full view. Select your destination from a choice of three alternative routes displayed as 3D maps. The topographical colouring makes the route even clearer. In addition, a variety of points of interests or other locations you require, such as restaurants or petrol stations, can be shown.

Another special feature: when combined with Bluetooth car phone online, your Bluetooth-compatible mobile phone with SIM Access Profile

can be connected to the vehicle's internal UMTS module. You can call up Google Earth satellite maps¹ in the MMI navigation plus and the WiFi hotspot allows you to connect your WiFi-compatible device easily with the internet².

The system can be operated via the MMI or speech dialogue system.



¹The content and scope of the online-based services offered may vary. ²A suitable data contract is required for the mobile phone.

Dynamic suspension,
electrohydraulic steering,
ESP and S tronic.

A sporty drive.

The dynamic suspension in the new Audi A1 unites sporty agility and superb handling with a high level of comfort when driving. The springs and dampers of the McPherson front axle react immediately to the requirements of the road. The direct steering ratio provides a spontaneous response to every movement of the steering wheel. The compound link rear suspension with completely newly designed guide bearings ensures precise cornering and excellent directional stability. For you, this means high levels of dynamic handling performance and comfort.

The electrohydraulic steering ensures the steering assistance is matched to your driving speed.

A new development from the Audi engineers: the targeted braking actions of the ESP with electronic cross-axle lock shift the wheel torques and thus improve traction, for example when cornering. This not only enhances directional stability but also gives you more precise, smoother handling.

The S tronic dual clutch transmission available upon request in the 1.4. TFSI and 1.6 TDI 66 kW* combines the comfort of an automatic with the sportiness of a manual transmission by engaging the next gear before you select it. There is hardly any perceptible interruption in power flow as you drive along. Changing gear is smooth and spontaneous.



*For more information on when this feature will be available, please contact your Audi partner.

High-beam assist,
airbags,
ISOFIX.

A more relaxed drive.

Vehicle safety at Audi focuses on people. This means we develop anticipatory systems that support you on your journey and that will help you to avoid accidents where possible. This also means that completely new tests sometimes need to be developed to check the new technology. That's why we have designed a new methodology called "Virtual Test Drive". On a test track, drivers can be shown virtual obstacles and other vehicles via video goggles and, in this way, many driving manoeuvres can be re-enacted within a short space of time.

*Source: www.euroncap.com, 2010.



One of these supporting systems is the optional high-beam assist. When the camera of the high-beam assist detects other road users, the system switches automatically from high-beam to dipped beam.

The Electronic Stabilisation Programme ESP ensures greater directional stability. Full-size airbags with thorax/pelvis airbags integrated into the driver and front-passenger seats, along with head airbags for all occupants, provide protection for the interior. The ISOFIX child seat mounting

on the rear seats, the 3-point seat belts with belt force limiters, belt tensioners at front and seat belt reminder function for all seats round off the safety features of the A1.

The quality of these safety features is confirmed through independent tests: In a Euro NCAP crash test, the Audi A1 received the top score of five stars and is thus one of the safest vehicles in its class*. The test requirements at Euro NCAP are far more stringent than those mandated by European legislation.



Efficiency: standard in every Audi.

The direct route to enhanced efficiency is via innovation. For decades, Audi has been continuously providing decisive impetus for the entire automobile industry, thereby proving that effective efficiency is the result of a sustainable strategy. That's why fuel consumption and emission-reducing measures are fitted as standard to all Audi models. The extensive technologies are combined in a model-specific manner and are implemented consistently throughout the entire vehicle fleet.

The Audi Space Frame (ASF), which is used in a range of Audi models, is a milestone in the extensive experience Audi has gained with lightweight construction. With this revolutionary construction method, the weight of the body shell is reduced by about a third in comparison with conventional steel construction. The latest innovation in lightweight construction: the weight-reducing aluminium hybrid construction used in the new Audi A6.

Furthermore, with the TDI, Audi has developed one of the world's most successful diesel technologies. The combination of direct diesel injection and turbocharging provides high efficiency and superior engine power. Current highlight: the 3.0 TDI clean diesel in the Audi A4 Saloon¹. It already fulfils the EU6 emission standard that does not come into force in Europe until 2014.

Also noteworthy: the downsizing technology of the TFSI[®] petrol engines. Five times in succession, the 2.0-litre TFSI engine has been voted "Engine of the Year"². A new evolutionary stage in efficiency is set by Audi with the Q5 hybrid quattro: as a pioneer of electrical mobility, it marks the entry into a future that in the long term will be emission-free.

The potential of the frugal TDI and TFSI engines is brought particularly efficiently onto the road with the S tronic dual-clutch transmission with low engine speeds and shorter gearshifting times. And the aerodynamic design of the Audi bodies provides additional savings in fuel by combining low air resistance with low levels of lift.

All measures contribute towards a perfect combination of efficiency and sportiness in every Audi. Today – and also in the future. So that you can at all times feel the demands that we have always placed on ourselves: Vorsprung durch Technik.

¹ Fuel consumption in l/100 km: urban 8.7; extra-urban 5.5; combined 6.7; CO₂ emissions in g/km: combined 175.

² The renowned "International Engine of the Year Awards" are awarded by Great Britain's car magazines: www.ukipme.com/engineoftheyear



Your car is looking pretty good.

What about you?

Just as individual, just as flexible – that is the Audi A1 collection. Bright, young, dynamic and aesthetically a cut above the rest. The colours Scuba Blue, Teak Brown and Misano Red take their cue from the A1, as does the quality of the collection, which is resilient and contemporary.

You can find more detailed information in the Audi collection catalogue and from your Audi partner.





It's the equipment that really makes an Audi your Audi.

Just as you like.

Give your Audi A1 a truly individual touch. The Attraction and Ambition equipment lines both reinforce the character of your vehicle. In addition, with the optional media style package you can give the interior design an even more contemporary look and complement it with further infotainment

Attraction	Ambition
<p>Selection of standard equipment:</p> <ul style="list-style-type: none">• Zeitgeist cloth• Sports steering wheel in 3-spoke design• Air vent sleeves, matt black• Steel wheels with full wheel covers, size 6.5 J x 15 (for 1.2 TFSI 6 J x 15)• Dynamic suspension• Standard seat backrest• Chorus radio• Folding rear seat backrest• Electric windows• Exterior mirrors, electrically adjustable• Radio-operated remote control• ESP with electronic differential lock• Start-stop system and recuperation¹• Full-size airbags	<p>Additional equipment for Attraction:</p> <ul style="list-style-type: none">• Sports seats, front, incl. lumbar support and seating package• Herzklopfen cloth• Leather-covered sports steering wheel in 3-spoke design• Air vent sleeves, high-gloss black• Aluminium look trim in the interior incl. aluminium door sill trims• Cast aluminium wheels in 7-arm dynamic design, size 7 J x 16• Sports suspension (can also be ordered with dynamic suspension)• Front fog lights• Driver information system• Exhaust tailpipe in high-gloss look <p>Additional equipment in the Audi A1 1.4 TFSI 136 kW:</p> <ul style="list-style-type: none">• S line exterior package• Extended coloured interior elements in mono.pur• LED interior lighting package• Headlining in cloth, black• Cast aluminium wheels in 5-spoke V design, size 7.5 J x 17



Aluminium look on the interior




Front fog lights



Driver information system with instrument cluster in aluminium look

media style package
<p>(Optional for Attraction and Ambition equipment lines)</p> <ul style="list-style-type: none">• Concert radio with fold-out, 6.5-inch TFT colour screen• Connectivity package• Wunderbar cloth• Extended coloured interior elements in mono.pur• Air vent sleeves in interior colour (can also be ordered in high-gloss white or aluminium look)• LED interior lighting package



LED interior lighting package



Extended coloured interior elements in mono.pur



Concert radio

¹ Start-stop system and recuperation are not available for the A1 1.6 TDI 66 kW S tronic² and the A1 1.4 TFSI 136 kW.

² For more information on when this feature will be available, please contact your Audi partner.

Because nobody knows your taste as well as you do: Audi exclusive.



Each year Audi sells hundreds of thousands of vehicles. Yet they only sell yours once. How is that possible? With the quattro GmbH service, which makes your Audi unmistakeable: Audi exclusive. Paint customised to your concept, fine leather, high-quality Alcantara and selected woods and trim; it is these materials and the precise workmanship which give your Audi its own unique personality. Your Audi partner and the Audi Forum Neckarsulm customisation studio await your wishes.



Audi exclusive leather upholstery and trim in Fine Nappa leather in alabaster white on S sports seats, floor mats with alabaster white leather piping, crimson red seams on seat side bolsters and head restraints, controls and Audi exclusive extended colour interior elements in alabaster white leather with crimson red seams



Unmistakable, high quality and completely personal: Audi exclusive line for your Audi A1



Seat centre sections in Jugend.Stil cloth, sports stripes in Alcantara alabaster white, seat side bolsters in Fine Nappa leather jet grey with contrasting seams in alabaster white



Centre console in mono.pur jet grey, Steering wheel rim and gear lever gaiter with contrasting seams in alabaster white

Audi exclusive line* (for Ambition only)	
Black interior (including black attachments)	Floor mats with jet grey piping
Headlining in cloth, black	Lower centre console in mono.pur jet grey with contrasting seams in alabaster white
Seat centre sections in Jugend.Stil cloth, sports stripes in Alcantara alabaster white, seat side bolsters and head restraints in Fine Nappa leather jet grey with contrasting seams in alabaster white	Steering wheel rim and gear lever gaiter with contrasting seams in alabaster white; optional: leather-covered multifunction sports steering wheel in 3-spoke design with or without gearshift function, with alabaster white seam
Air vent sleeves, high-gloss black (optional in aluminium look)	

*From quattro GmbH.

Sporty, superior, stylish: S line.

When you drive an Audi A1, you are making a clear declaration of your belief in sporty motoring. With the S line packages you can enhance the athletic appearance of your Audi A1 even more: with equipment that underlines its dynamic body lines, gives its interior a perceptibly sporty identity and optimises its driving behaviour even further. Decide on a plus in sportiness – with the S line packages.



S line exterior package

Front and rear bumpers, side grilles and diffuser insert
in a striking, sporty design

Side sill strips
body-coloured

Radiator grille in high-gloss black
centre front spoiler edge and diffuser insert painted in Platinum Grey

Door sill trims
with S line logo

S line logos
on the front wings

S line roof edge spoiler

Front fog lights

Chromed trims for exhaust tailpipes
(single or twin tailpipes depending on engine variant)



Front bumper in striking, sporty design and radiator grille painted in high-gloss black



Shaped S line roof edge spoiler



Sports seats in Sprint cloth/leather in black with S line embossed logo and jet grey seams, black centre console in mono.pur, air vent sleeves in high-gloss black



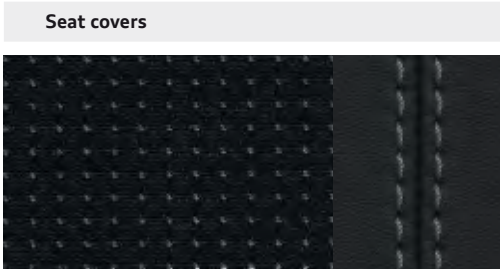
Optional S sports seats in Sprint cloth/leather in black with S line embossed logo and jet grey seams



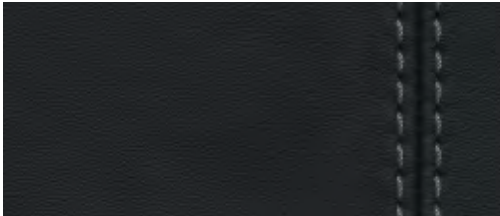
Optional air vent sleeves in aluminium look



Cast aluminium wheels in 5-double-spoke design



Sprint cloth/leather in black, with contrasting seams in jet grey



Silk Nappa leather in black, with contrasting seams in jet grey

S line sports package*	
Cast aluminium wheels size 7.5 J x 17, with 215/40 R 17 tyres, in 5-double-spoke design; optional: size 7.5 J x 18, with 225/35 R 18 tyres, in 7-double-spoke design or 5-arm rotor design in titanium look, high-gloss turned finish	Leather-covered S line sport steering wheel in 3-spoke design, in black leather with S line emblem. Optional: leather-covered S line multifunction sports steering wheel in 3-spoke design with or without shift paddles, both in black leather and with S line emblem
S line sports suspension with more dynamic suspension settings	Gear lever knob in perforated black leather
S line logos on the front wings	The following options are available for seat covers and paint finishes:
Door sill trims with S line logo	Seat covers in Sprint cloth/leather for sports seats and S sports seats or Silk Nappa leather for S sports seats each in black with jet grey seams and with S line embossing in the back of the front seats
Interior, dashboard and headlining in black with jet grey seams on seat covers, leather-covered sports steering wheel and on the gear lever gaiter as well as jet grey piping on floor mats	Paint finish additional paint finish option in the special paint finish of Daytona Grey, pearl effect
Centre console in mono.pur black	
Air vent sleeves in high-gloss black (optional in aluminium look)	
Aluminium look trim in the interior	
Sports seats, front optional: S sports seats at front (design as for sports seats but also with more prominent upper backrest and integrated head restraints)	
additional exterior paint finish option	

Daytona Grey, pearl effect

*Only for Ambition.

How the next big Audi becomes the next big winner.

The Audi A1 is designed for the city, but, like every Audi, it carries the genes of many motorsporting winners. You can reinforce its challenging, athletic character even further with the competition kits from Audi Genuine Accessories, which are available as factory-fitted optional equipment or at a later date from your Audi partner. On your marks, get set...



1 Competition kit aerodynamic¹, ²
More sport, more fun – less headwind. The competition kit aerodynamic includes front spoiler lips, dynamic side sills, a rear diffuser and chrome-plated sports-style tailpipe trims.

2 Cast aluminium wheels in 5-arm polygon design, high-gloss turned finish, matt black or anthracite³
Exceptional design for your A1 in size 7.5 J x 18 for 225/35 R 18 tyres.



3 Competition kit roof spoiler ¹
Additionally emphasises the characteristic design of the Audi A1. Rounds off the rear of the car in a striking way. The ideal complement to the competition kit aerodynamic.

4 Cast aluminium wheels in 5 V-spoke design³
Dynamic cast aluminium wheels in size 7.5 J x 17 for 215/40 R 17 tyres.

5 Competition kit legends interior and competition kit legends interior plus¹
You can give your Audi A1 an unmistakable interior look with the competition kit legends interior and interior plus. The sporty style of the decorative trims on the air vents, the centre console, the door handles and the interior mirror is particularly impressive. Floor mats with matching graphic print round off the individual design. The competition kit legends interior plus provides additional coloured highlights for the leather-covered sports steering wheel, gear lever and handbrake grip in begonia red. The combination with black and titanium grey seat covers is particularly recommended.



¹ Available as factory-fitted optional equipment or at a later date from your Audi partner. ² The standard diffuser is installed in conjunction with the fitting for trailer towing hitch.

³ Not part of the competition kit, available from your Audi partner at a later date.

Rally feeling for every road.

Two decorative film kits take the look of legendary winners onto the street. The expressive colouring is reminiscent of the great rally victories of Audi Motorsport. Both film kits are optically matched to the competition kit legends interior plus. Live the spirit of champions. With your A1.



1

Film colours

Paint finish of the body	Amalfi White	Cumulus Blue	Glacier White, metallic	Ice Silver, metallic	Brilliant Black	Daytona Grey, pearl effect	Phantom Black, pearl effect



2

1 Competition kit legends film kit plus*
Decorative film kit for the shoulder line (with “Audi Sport” logo), the roof arch, the wheel arch trims and the tailgate in the upper area of the shoulder line and with a large “1” on the bonnet and doors. Also, Begonia red painted front spoiler lips, side sills (with white Audi ring decals) and roof spoiler.

2 Competition kit legends film kit*
Decorative film kit for the shoulder line (with “Audi Sport” logo), the roof arch and the tailgate in the upper area of the shoulder line.

* Available as factory-fitted optional equipment or at a later date from your Audi partner.

Striking contrasts for even more individuality.

Enhanced personality: Set your own accents from the variable range of products with the competition kit aerodynamic in contrasting paint finish¹ and the roof spoiler competition in contrasting paint finish². Or simply combine both competition kits³ for an especially expressive play of colour.



¹ Front spoiler lips and side sills in contrasting paint finish. Can only be ordered in conjunction with contrasting roof arch. Not in conjunction with competition kit legends and competition kit legends film kit plus. ² Roof spoiler in contrasting paint finish. Only in conjunction with roof arch in contrasting paint finish. Optionally also available with S line exterior package. Not in conjunction with competition kit legends and competition kit legends film kit plus. ³ Available ex factory.



More information on combination options can be found on page 61.

1 Competition kit aerodynamic in contrasting paint finish and competition kit roof spoiler in contrasting paint finish.

2 Competition kit aerodynamic in contrasting paint finish, competition kit aerodynamic in contrasting paint finish and competition kit roof spoiler in contrasting paint finish.

Style is what you have. Lifestyle is what you drive.

The breathtaking appearance of the Audi A1 leaves no doubt – only a desire for more. The lifestyle kit union square for exterior and interior provides the answer. It makes your Audi A1 a stylish trendsetter. And you too, of course.



1 lifestyle kit union square film kit¹
Treat yourself to a more individual look: with roof arch foil adhesive film in matt silver and the decorative foil inlay for the C-pillar with wine-red checked pattern. For the tailgate, decorative foils available with wine-red or white checked pattern. The checked inlays lend additional accents on the rearview mirrors, sports-style tailpipe trims in matt brushed aluminium and the separately available cast aluminium wheels in 5-arm polygon design in matt silver.

2 lifestyle kit union square interior² and lifestyle kit union square interior plus²
Give your Audi A1 an unmistakable interior look: with wine-red decorative trims on the air vents and the door handles, as well as wine-red decorative trims on the centre console and the interior mirror with square pattern in a contrasting paint finish. The elegant impression is ensured by wine-red floor mats with white and piping in black. The lifestyle kit union square interior plus provides you with another opportunity to enhance the interior design. It supplements the lifestyle kit union square interior with exclusive leather trimming on the leather steering wheel, gear lever and handbrake grip in alabaster white.



Checked pattern on tailgate	Wine Red				Amalfi White				
paint finish of the body	Amalfi White	Cumulus Blue	Glacier White, metallic	Ice Silver, metallic	Brilliant Black	Teak Brown, metallic	Shiraz Red, metallic	Daytona Grey, pearl effect	Phantom Black, pearl effect

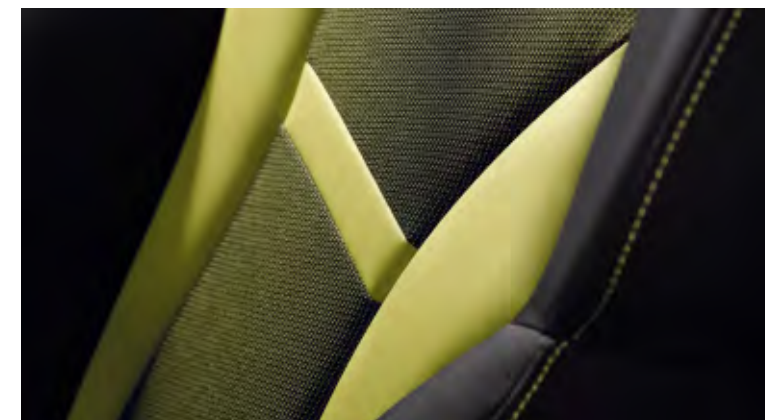
¹ Available as factory-fitted optional equipment for standard equipment, the S-line exterior package and the competition kits aerodynamic and roof spoiler, or at a later date from your Audi partner. Not in conjunction with roof arch in contrasting paint finish, competition kits aerodynamic and roof spoiler in contrasting paint finish and film sets or competition kit legends interior. ² Not in conjunction with the foil sets or competition kit legends interior.

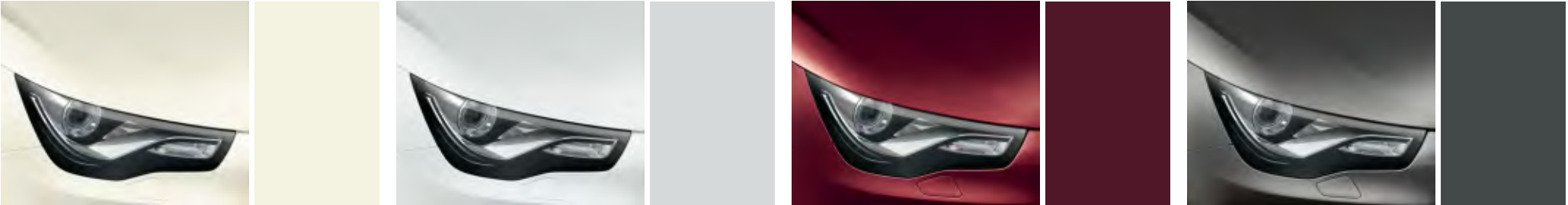


Audi A1 in Misano Red, pearl effect, with roof arch in Ice Silver, metallic and with cast aluminium wheels in 5-spoke V design. Equipment: sports seats in Milano leather titanium grey/black with contrasting seams, centre console in mono.pur titanium grey, air vent sleeves in high-gloss titanium grey, engine start-stop button in the dashboard (in conjunction with the optional convenience key), split or completely folding rear seat backrest



Audi A1 in Amalfi White with roof arch in Daytona Grey, pearl effect and with cast aluminium wheels in 5-arm design. Equipment: sports seats in Herzklopfen cloth wasabi green/black with contrasting seams, centre console in mono.pur wasabi green, air vent sleeves in high-gloss wasabi green





Amalfi White
Glacier White, metallic
Shiraz Red, metallic
Daytona Grey, pearl effect
From quattro GmbH



Cumulus Blue
Ice Silver, metallic
Scuba Blue, metallic
Phantom Black, pearl effect



Brilliant Black
Teak Brown, metallic
Sphere Blue, metallic
Misano Red, pearl effect

Combinations

The roof arch is the unmistakable hallmark in the Audi A1: it accentuates the car's silhouette in a striking, memorable way. It is available in the same colour as the vehicle and, on request, also in up to four, characterful contrasting paint finishes which give a totally individual look to the A1.

Roof arch in contrasting paint finish

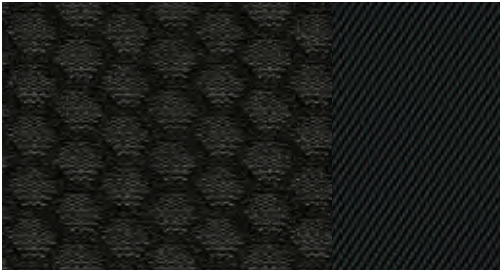
Amalfi White											
Brilliant Black											
Ice Silver, metallic											
Daytona Grey, pearl effect											
Paint finish of the body	Amalfi White	Cumulus Blue	Glacier White, metallic	Ice Silver, metallic	Teak Brown, metallic	Shiraz Red, metallic	Scuba Blue, metallic	Sphere Blue, metallic	Daytona Grey, pearl effect	Phantom Black, pearl effect	Misano Red, pearl effect

* For information on when this feature will be available, please contact your Audi partner.

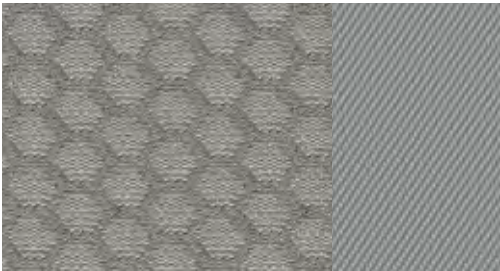




Standard seats, front (in Zeitgeist cloth)
with manual fore/aft, head restraint and backrest angle adjustment, manual seat height adjustment
(on the driver's side)



Zeitgeist cloth, black



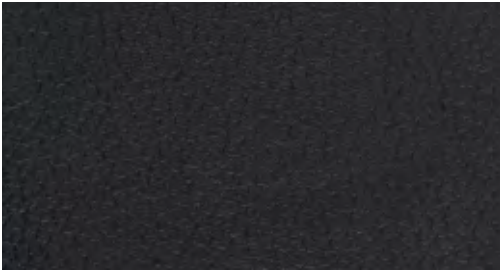
Zeitgeist cloth, titanium grey



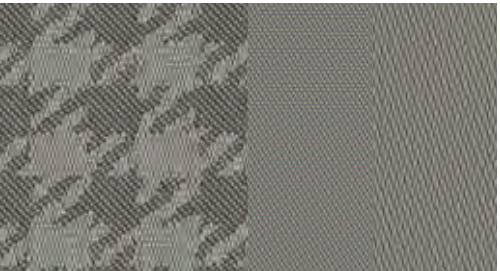
Standard seats, front (in Wunderbar cloth)
with manual fore/aft, head restraint and backrest angle adjustment, manual seat height adjustment
(on the driver's side)



Wunderbar cloth, black



Milano leather, black
(can only be ordered in conjunction with media style package)



Wunderbar cloth, titanium grey



Milano leather, titanium grey
(can only be ordered in conjunction with media style package)



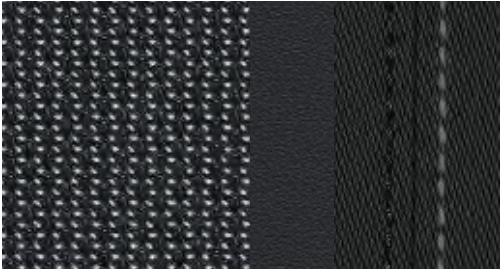
Wunderbar cloth, velvet beige



Milano leather, velvet beige
(can only be ordered in conjunction with media style package)



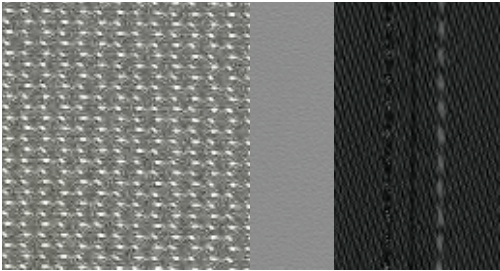
Sports seats, front (in Herzklopfen cloth)
with shaped side bolsters for better lateral support when cornering, manually adjustable seat height for both driver and front passenger, with manual fore/aft, head restraint and backrest angle adjustment and manual 2-way lumbar support. (With Attraction it can only be ordered in conjunction with media style package)



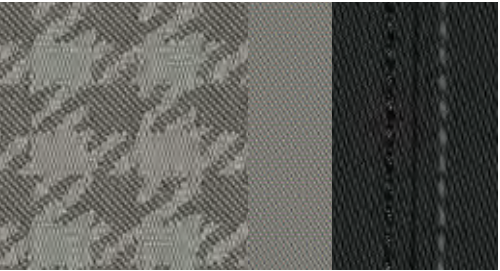
Herzklopfen cloth, black/black, with contrasting seams



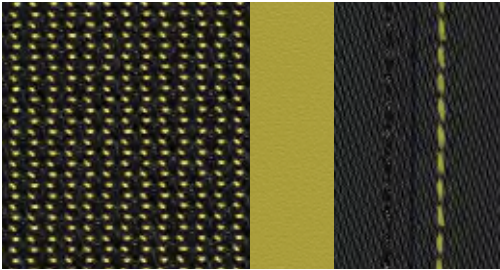
Wunderbar cloth, black/black, with contrasting seams



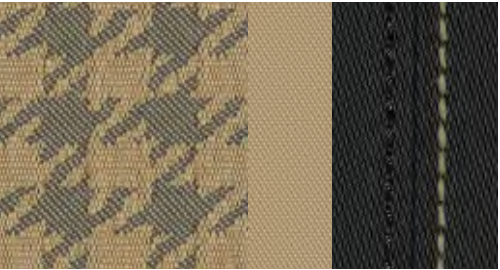
Herzklopfen cloth, titanium grey/black, with contrasting seams



Wunderbar cloth, titanium grey/black, with contrasting seams



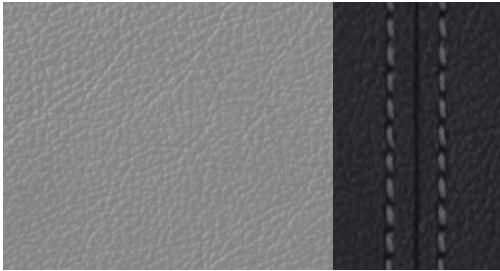
Herzklopfen cloth, wasabi green/black, with contrasting seams



Wunderbar cloth, velvet beige/black, with contrasting seams



Milano leather, black/black, with contrasting seams



Milano leather, titanium grey/black, with contrasting seams



Milano leather, red/black, with contrasting seams

Zeitgeist cloth
Seat centre sections in Zeitgeist cloth in black or titanium grey, seat side bolsters in Zeitgeist cloth in black or titanium grey. (Can only be ordered in conjunction with front standard seats)

Herzklopfen cloth
Seat centre sections in Herzklopfen cloth in black, titanium grey or wasabi green, seat side bolsters in black cloth with contrasting seams. Seat design elements in mono.pur in black, titanium grey or wasabi green

Wunderbar cloth
Seat centre sections in Wunderbar cloth in black, titanium grey or velvet beige, seat side bolsters in black cloth with contrasting seams for sports seats, seat side bolsters in black, titanium grey or velvet beige for standard seats, seat design elements in black, titanium grey or velvet beige

Milano leather upholstery and trim
Seat covers, head restraint centre panels in Milano leather, available for:

Standard seats, front: in conjunction with media style package in black, titanium grey or velvet beige

Sports seats, front: in conjunction with Ambition or media style package with seat centre sections in black, titanium grey or red, seat side bolsters in black, with contrasting seams

Seating package
front passenger seat with height adjustment, including comfort access function

Headlining
in cloth, black, attachments in black. (Can only be ordered in conjunction with LED interior lighting package)

Audi exclusive leather upholstery and trim in Fine Nappa leather
Audi exclusive leather upholstery and trim in Fine Nappa leather for seat centre sections, seat side bolsters and head restraints; colour-coordinated door trim inserts, floor mats with leather piping; optional: coloured seams on seat side bolsters and head restraints. (Can only be ordered in conjunction with sports seats and S sports seats)



The air vent sleeves provide a highlight of colour in the interior and emphasise the individuality of the Audi A1.



high-gloss titanium grey



high-gloss wasabi green



high-gloss white



high-gloss velvet beige



matt black



high-gloss black



high-gloss red



Audi exclusive aluminium look
From quattro GmbH



Steel wheels with full wheel covers,
size 6 J x 15 with 185/60 R 15 tyres
(exclusively for 1.2 TFSI Attraction);
size 6.5 J x 15 with 205/55 R 15 tyres



Cast aluminium wheels in 7-arm design,
size 6.5 J x 15 with 205/55 R 15 tyres



Cast aluminium wheels in 7-arm dynamic design,
size 7 J x 16 with 215/45 R 16 tyres
(also available with run-flat tyres)



Cast aluminium wheels in 5-arm design,
with decorative elements, size 7.5 J x 17 with
215/40 R 17 tyres



Cast aluminium wheels in 6-hole design,
part polished, size 6.5 J X 15 with 205/55 R 15 tyres



Cast aluminium wheels in 5-spoke V design,
size 7.5 J x 17 with 215/40 R 17 tyres



Cast aluminium wheels in 10-spoke design,
size 7 J x 16 with 215/45 R 16 tyres
(also available with run-flat tyres)



Cast aluminium wheels in 5-spoke V design,
anthracite, partially polished, size 7.5 J x 17 with
215/40 R 17 tyres



Audi exclusive cast aluminium wheels in 5-double-spoke design,
size 7.5 J x 17 with 215/40 R 17 tyres.
From quattro GmbH



Steel winter wheels with full wheel covers,
size 6 J x 15 with 185/60 R 15 tyres
(suitable for snow chains)



Audi exclusive cast aluminium wheels in 7-double-spoke design,
size 7.5 J x 18 with 225/35 R 18 tyres.
From quattro GmbH



Cast aluminium winter wheels in 7-arm dynamic design,
size 6 J x 16 with 195/50 R 16 tyres
(also available with run-flat tyres,
suitable for snow chains)



Audi exclusive cast aluminium wheels in 5-arm rotor design, titanium look, high-gloss turned finish,
size 7.5 J x 18 with 225/35 R 18 tyres.
From quattro GmbH



Cast aluminium winter wheels in 5-spoke V design,
size 7.5 J x 17 with 215/40 R 17 tyres

All-season tyres
tyres for use all year round, size 215/45 R 16

Run-flat tyres
journey can be continued on a flat tyre at a speed of up to 80 km/h and for a maximum distance of 30 km (fully laden)





Wheel bolts, anti-theft
can only be loosened using adapter provided

Tyre repair kit
with 12 V compressor and tyre sealant, top speed 80 km/h

Tyre pressure control display
monitors the tyre pressures set and programmed into the system by the driver. If one tyre starts to deflate, the tyre pressure monitoring system gives the driver a visual and audible warning; the system is not intended as an alternative to carrying out regular tyre pressure checks

Vehicle tool kit
in the luggage compartment

Jack
in the luggage compartment

Lights			
			
<p>xenon plus including headlight cleaning system headlights with durable gas discharge technology for dipped and main beam ensure intensive illumination of the road, both close-up and in the distance, in a colour resembling daylight. The automatic-dynamic headlight range control prevents oncoming traffic from being dazzled; LED daytime running light band and LED rear lights with low energy consumption</p>	<p>LED rear lights brake and rear lights in LED technology, new design language with three-dimensional floating effect for the light guide and arrow graphic, with reversing lights and rear fog lights</p>	<p>Headlights halogen headlights using free-form technology with clear glass cover, electric headlight range control and parking light function, daytime running lights</p>	<p>Front fog lights incorporated into the front apron panel, with chrome rings</p>
	<p>Rear lights in Red, reversing lights in White, with rear fog lights and innovative light design</p>	<p>Interior lighting with delayed switch-off and contact switches on all doors and with luggage compartment lighting</p>	<p>Indicators with motorway indicator function: 3 indicating cycles activated by briefly operating the indicator stalk</p>
		<p>LED interior lighting package interior lighting, reading lights for driver and front passenger, ambient lighting, front footwell lights, illuminated inside door handles, illuminated make-up mirrors, entrance lighting and door armrest lighting in LED technology, illuminated glove compartment</p>	<p>Adaptive brake light brake light flashes during an emergency stop to warn following traffic. Automatically activates the hazard warning light if the vehicle comes to a standstill</p>
			<p>Headlight cleaning system uses water and high pressure, for improved illumination and good visibility with reduced scatter</p>
	<p>High-beam assist working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas. Depending on the traffic situation, the main beam is automatically switched on or off. (Can only be ordered in conjunction with driver information system and interior mirror, automatically dimming, with light/rain sensor)</p>		<p>Light/rain sensor for controlling the automatic headlights, the coming home/leaving home function and the automatic windscreen wiper function; includes windscreen with grey coloured strip along the top edge</p>

Mirrors
Exterior mirrors electrically adjustable, aspherical mirror glass
choice of:
heated, incl. heated window washer nozzles
heated and electrically folding
Exterior mirror housings body-coloured
Exterior mirrors in same Audi exclusive colour as roof arch From quattro GmbH

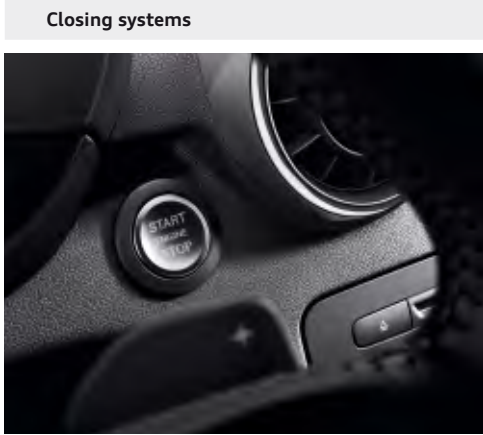
Interior mirror
dimmable, in same colour as headlining

choice of:

automatically dimming, with light/rain sensor and windscreen with grey coloured strip



Panoramic glass roof
electrical activation to raise and open the glass section, opens and closes automatically, tinted glass insert with manual, infinitely adjustable sun shield, convenience closing from outside via the central locking system or the radio-operated remote control, the extra-large glass area floods the interior with light to create a pleasant ambience, good acoustics whether the roof is tilted or fully opened, integrated wind deflector reduces wind noise when the roof is open. (Only in conjunction with LED interior lighting package; cannot be ordered in conjunction with chorus radio)



Convenience key
with access and drive authorisation system; the key only needs to be carried with you, the engine is started and switched off via the engine start-stop button on the dashboard, the vehicle can be opened and locked using the driver's door, it is also possible to open the vehicle from the tailgate

Central locking
with foldaway key, autolock function and remote control integrated in the vehicle key

Radio-operated remote control
for the central locking, incorporated into the vehicle key, unlocks and locks the doors, windows, luggage compartment and tank flap at the touch of a button; with variable rolling code, a light in the interior indicates the vehicle's current lock status

Immobiliser, electronic
incorporated into engine control unit, automatically activated by the car key

Ignition lock
electronic, ignition key with storage of various service data

Closing systems
Anti-theft alarm
with tow-away protection via angle of inclination sensor (can be switched off), including interior monitoring system which can be switched off; back-up horn independent of the vehicle electrical system, for monitoring doors, bonnet and tailgate

Fitting for Tracking Assistant
fitting for connecting a Tracking Assistant that enables a stolen vehicle to be located

Glazing
Heat-insulating glass
for all windows

Windscreen with grey coloured strip
along the top edge

Rear window
heated, with timer switch; additional heating of the lower end position of the rear window wiper

Dark-tinted windows (privacy glazing)
dark-tinted rear window and rear side windows

Windscreen cleaning system
two speed operation, four-speed adjustable intermittent wipe, flick-wipe function, automatic wash/wipe, with reversing wiper system and park position to increase wiper blade service life, rear window wiper with automatic wash/wipe function and automatic wiping when reverse gear is engaged (if front wipers are switched on)

Sun visors
can be folded and swivelled, on the driver and front passenger sides with covered make-up mirror

Further exterior equipment
Provision for trailer towing hitch
includes the pre-installation wiring to the spare wheel well. The retrofit parts kit is available from Audi Genuine Accessories. (Can only be ordered in conjunction with luggage compartment package)

Audi Singleframe
one-piece trim frame around the radiator grille, with bright-metal Audi rings in the centre

Audi exclusive black styling package
radiator grille frame in high-gloss black, front fog light surrounds in matt black; licence plate holder and radiator grille in matt black, in conjunction with S line exterior package, the centre front spoiler edge and diffuser insert are in platinum grey.
From quattro GmbH

Exhaust tailpipes
tailpipe trims in high-gloss look for Ambition, single tailpipe on the 1.2 TFSI and 1.6 TDI, twin tailpipes for the 1.4 TFSI

Model name/logo
on the luggage compartment lid; without the model name/logo on rear

Seats/seating comfort
Rear seat backrest, folding
can be split and folded either 1/3, 2/3 or completely

Seat heaters, front
heat the seat cushions and backrests, and on sports seats the seat bolsters as well, two individually adjustable settings for each seat

Centre armrest, front
with fold-open storage compartment, adjustable angle

Head restraints, front
manually adjustable for height

Head restraints, rear
for the two outer rear seats, manually adjustable for height

ISOFIX child seat mounting for the rear seats
standard bracket for the practical fastening of child seats in accordance with ISO standards; compatible child seats can be obtained from your Audi partner

Deactivation switch for front-passenger airbag



Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles
with full-size airbag, for operating the optional Audi radio and – if fitted – the speech dialogue system, telephone, Audi music interface and navigation, features shift paddles behind the steering wheel for changing gear with S tronic. (Can only be ordered in conjunction with driver information system)

Sports steering wheel in 3-spoke design
with full-size airbag

Leather-covered sports steering wheel in 3-spoke design
with full-size airbag

Leather-covered multifunction sports steering wheel in 3-spoke design
with full-size airbag, for operating the optional Audi radio system and – if fitted – the speech dialogue system, telephone, Audi music interface and navigation system. (Can only be ordered in conjunction with driver information system)

Steering wheels/gear levers/controls
Steering wheel rim customised with Audi exclusive leather available in all Audi exclusive colours; individual choice of colour for seams from a range of Audi exclusive colours. From quattro GmbH

Audi exclusive gear lever knob in aluminium From quattro GmbH

Controls customised with Audi exclusive leather
steering wheel rim, selector lever or gear lever and selector or gear lever gaiter; available in all Audi exclusive colours; individual choice of colour for seams from a range of Audi exclusive colours. From quattro GmbH

Climate control

Automatic air conditioning includes 4 air vents in the dashboard, front and rear footwell vents as well as separate defrost button for rapid defrosting of the windscreen and side windows; with sunlight-dependent control, electronically controls the air temperature, flow rate and distribution; automatic air recirculation, light/rain and humidity sensor, with combined filter, ram air control

Manual air conditioning cools and heats up the vehicle passenger compartment, includes 4 instrument panel air vents, footwell vents front and rear and defroster vents for the windscreen and side windows, features manual recirculation mode, combined pollutant and pollen filter, blower adjustable in four stages and manual air distribution
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Ventilation system and heating
heating adjustable in four stages, 4 round, separately adjustable vents, defroster vents for the windscreen and the side windows, front and rear footwell vents, manual air recirculation, combined pollutant and pollen filter

Luggage securing and storage systems
Storage compartments storage compartment in the door/side panels and in the centre console
Glove compartment on the front-passenger side
Storage package storage compartment under the left-hand front seat, net in the front-passenger footwell, 2 multi-fastening points in the rear left and right, lockable glove compartment, storage tray including three cupholders between the rear seats, storage pockets on the back of the front seats

Lashing points four in the luggage compartment, for attaching items of luggage and objects
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Ski/snowboard bag for practical transportation of long items, e.g. up to 4 pairs of skis up to 200 cm in length, or 2 snowboards
--

Luggage compartment cover removable

Luggage compartment package
12 V socket, combined net for attaching to lashing points on luggage compartment floor, storage compartments under the loading floor, side tightening strap on the left-hand side, additional luggage compartment lights, additional multi-fastening point on the left-hand side

Further interior equipment
Floor mats, front in velour, coordinated with the carpet colour
Floor mats, front and rear in velour, coordinated with the carpet colour
Window controls electric, with safety system to limit maximum closing force, convenience opening/closing via central locking, one-touch opening/closing function

Centre console with 2 cup holders and additional storage compartment
--

Cigarette lighter and ashtray in the front centre console

Grab handles damped action, folding, recessed into the roof

12 V socket in the centre console

Aluminium look on the interior
aluminium-look elements on inside door handles, door pull handles, glove compartment, A/C control panel and rotary light switch, includes door sill trims with aluminium inlay

Further interior equipment
Extended coloured interior elements in mono.pur visual accentuation of the design element of the lower part of the centre console and the door armrests; both the material and colour of the coloured interior elements (whose colour matches the seat colour) emphasise the sporty character of the vehicle interior

Extended coloured interior elements in Audi exclusive leather
leather trim for the lower part of the centre console and door armrests with contrasting seam. The colour for the leather and seams can be selected individually from all Audi exclusive colours. From quattro GmbH

MMI® and navigation systems


MMI® navigation plus
with navigation data (hard drive), high-resolution 6.5-inch colour display with high-quality map display, map displays have topographical map colouring, shows a lot of sightseeing information and 3D city models, choice of 3 alternative routes provided, rotary/push button control with integrated joystick function to search on the map, split-screen mode for route information (manoeuvring points, points of interest on motorways, TMC on route), detailed junction map and lane recommendations, dynamic route guidance (where available), speech dialogue system (whole-word entry of address in one sentence), TMC messages read aloud, additional arrow display in the driver information system; including radio with triple tuner and phase diversity, hard drive can also be used to store music (20 GB), MP3, WMA, AAC and MPEG4-compatible DVD player can also be used for music and video DVDs, 2 SDHC card readers (for up to 32 GB), Audi music interface (connection of 4th generation and higher Apple iPods, music functionality of Apple iPhone as well as USB storage media and MP3 players), Bluetooth interface with Bluetooth audio streaming and 8 passive loudspeakers with a total output of 80 watts. (Can only be ordered in conjunction with driver information system and leather-covered multifunction steering wheel)

Navigation data (hard drive)
contains navigation data for the following countries (where digitised): Albania, Andorra, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Great Britain, Greece, Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (including Canary Islands), Sweden, Switzerland, Turkey, Ukraine, the Vatican City

Navigation package
includes the connectivity package (Audi music interface, Bluetooth interface with Bluetooth audio streaming and additional SDHC card reader up to 32 GB) and navigation data (SD card); maps shown on 6.5 inch colour display, operation via concert radio, leather-covered multifunction sports steering wheel or speech dialogue system. Note: In conjunction with the Audi music interface, the separate AUX-IN connection is omitted. (Can only be ordered in conjunction with concert radio, driver information system and leather-covered multifunction sports steering wheel)

Navigation data (SD card)
contains navigation data for the following countries (where digitised): Albania, Andorra, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Great Britain, Greece, Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (including Canary Islands), Sweden, Switzerland, Turkey, Ukraine, the Vatican City

Driver information system
with white 3.5-inch TFT monochrome display located directly in driver's field of vision, displays the radio frequency, station name or track title and other data from the infotainment system such as navigation, GPS clock or telephone menu (if fitted), display of trip computer with long and short term memory, digital speedometer, door/tailgate open warning indicator. The integrated efficiency program provides assistance in the form of consumption data overviews, a display of additional consumers, gearshift display and fuel-saving tips for adopting a more economical driving style

Radio systems

chorus radio
with single-CD player (MP3-capable), 3-inch monochrome display, dynamic station list, 24 station memory, FM (VHF) and AM (MW) reception, 4 passive loudspeakers at front, speed-sensitive volume adjustment (GALA), total output 40 watts

concert radio
with single-CD player and SDHC memory card reader (both MP3, AAC and WMA-compatible), offset 6.5-inch TFT colour display, MMI operating concept, AUX-IN connection, dynamic station list, phase diversity, 50-station memory, FM (VHF) and AM (MW) reception, speed-sensitive volume adjustment (GALA), TP memo function whilst driving, 8 passive loudspeakers in the front and rear, total output 80 watts

Digital Audio Broadcasting reception (DAB)
receives programmes from digitally broadcast radio stations to DAB standards in addition to the range of analogue stations; in conjunction with MMI navigation plus also receives DAB+ and DMB audio. With the DAB twin tuner (only available in conjunction with MMI navigation plus), a second DAB tuner continually searches for alternative reception frequencies for the selected radio station; at the same time the station list is updated. Please note: reception depends on the availability of local digital networks. (Cannot be ordered in conjunction with chorus radio)

Audi sound system
10 loudspeakers including centre speaker in the dashboard and subwoofer in the spare wheel well, total output 180 watts, 6-channel amplifier. (Cannot be ordered in conjunction with chorus radio)



BOSE Surround Sound
surround sound reproduction with 14 loudspeakers including a centre speaker in the dashboard and sub-woofer in the spare wheel well. A particular design highlight is the floating effect of the front loudspeakers, created by indirect LED lighting, AudioPilot® for noise-dependent volume adjustment, 10-channel amplifier with total output of 465 watts, powerful and accurate bass reproduction, very lifelike sound with natural tone and a feeling of space for an outstanding sound experience, sound system superbly matched to the interior acoustics of the vehicle. Reproduction of 5.1 Surround Sound is possible in conjunction with MMI navigation plus. (Cannot be ordered in conjunction with chorus radio)

CD changer
in the glove compartment, for 6 CDs (MP3 and WMA-compatible), vibration-proof, easily accessible; no magazine, each CD can be loaded and changed individually, also supports the UDF file system; copyprotected music files (DRM) cannot be played. (Cannot be ordered in conjunction with chorus radio)

Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

Telephone and communication



Bluetooth car phone online
your bluetooth-compatible mobile phone can be conveniently connected to the vehicle's internal UMTS module (provided the mobile telephone has a SIM Access profile); additional SIM card reader in the MMI Navigation plus fascia. Audi Online services allow additional online services such as point of interest search, navigation with help of Google Earth images, convenient route planning and destination entry using MyAudi or Google Maps, information services e.g. weather and news, Audi traffic information online with traffic flow information for specific street sections on the navigation map, quick information on traffic tie-up development and resolution, greater coverage of the road network (e.g. national and rural roadways), WiFi hotspot for internet access for passengers in the rear passenger compartment using a mobile end device (e.g. laptop). Because of the high data volumes (currently concerns in particular navigation with the aid of Google Earth images and WiFi hotspot), a mobile phone contract including a data flat rate is strongly recommended! Online services are only available for mobile phone contracts including a data option and only within the coverage of the mobile phone network; they are only offered in Europe (in Russia only in the Moscow and St. Petersburg areas; not in Turkey, Cyprus, Malta and Iceland); there will be additional costs for the use of these services (charges and billing correspond to the personal mobile phone contract); The content and scope of the online-based services offered may vary. Simple operation via the MMI navigation plus, a leather-covered multifunction steering wheel or the voice control system. (Can only be ordered in conjunction with MMI navigation plus)



Connectivity package
Bluetooth interface (for connection of bluetooth-capable mobile telephones), Audi music interface (for connecting generation 4 and higher Apple iPods, music functionality of Apple iPhones as well as USB storage media and MP3 players), Bluetooth audio streaming, navigation system fitting (navigation function and map data available as retrofit solution from Audi Genuine Accessories), additional SDHC card reader (up to 32 GB). Note: In conjunction with the Audi music interface, the separate AUX-IN connection is omitted. (Can only be ordered in conjunction with concert radio and leather-covered multifunction sports steering wheel)

Bluetooth interface
Bluetooth-compatible mobile phones can be connected to the vehicle via the interface. Hands-free calls are possible in the vehicle via the microphone. (Cannot be ordered in conjunction with chorus radio and only in conjunction with driver information system)

Adapter cable set for Audi music interface
consisting of 2 connecting cables to connect iPod/iPhone or data storage device/media player with USB port (type A); other adapter cables are available from Audi Genuine Accessories

Telephone and communication

Mobile phone fitting (Bluetooth) incl. front centre armrest
includes a hands-free facility and voice control for the telephone functions and a fitting for an optional mobile-specific charger, includes a connection to the vehicle aerial, operation via MMI navigation plus, concert radio or the speech dialogue system; for adapters and information on compatible mobile phones, please contact your Audi partner. (Can only be ordered in conjunction with concert radio or MMI navigation plus and leather-covered multifunction sports steering wheel)

Assistance systems

Hill hold assist
after the foot brake has been pressed for a while with the vehicle stationary, the brake pressure that is built up is maintained for a short time after the brake is released; this automatic braking action makes hill starts much easier and more comfortable

Parking system, rear
working within system limits it assists parking by indicating acoustically how far away the vehicle is from an obstacle; measurement via ultrasonic sensors concealed discreetly in the bumper

Parking system plus
working within system limits it provides acoustic and visual parking assistance for the front and rear with screen display. (Cannot be ordered in conjunction with chorus radio)

Cruise control
at speeds of 30 km/h and above, the system keeps the set speed constant, provided that engine power and engine braking effect permit it; operated via separate steering column stalk, set speed displayed in the driver information system

Suspension/brakes

Dynamic suspension
providing outstanding handling and exceptional comfort with McPherson front axle; the compound link rear suspension with redesigned guide bearings ensures precise cornering and excellent directional stability

Sports suspension
with stiffer spring and damper settings for more direct contact with the road and sporty handling

S line sports suspension
with more dynamic suspension settings

Technology/safety

Body
galvanised (fully-galvanised in areas at risk from corrosion), unitary construction, welded to the floor pan, front and rear areas feature defined crumple zones. (12 year warranty against corrosion)

Side impact protection
consisting of bending-resistant door impact beams and reinforced body side structure, particularly in the B-pillars and sills

Full-size airbags
for driver and front passenger, side airbags incorporated into the front seat backrests; a head airbag system protects the front and rear occupants in the event of a side impact; unfolds over the side windows

Technology/safety

Integrated head restraint system
In the case of a rear-end collision the shape of the front seat better restrains the upper body and provides more support for the head than conventional systems; this increases safety and reduces the danger of whip-lash

Centre display
coolant temperature display and fuel gauge, electronic odometer/trip odometer, warning and indicator lights and maintenance interval display, with digital clock

Instrument cluster
with adjustable lighting, rev counter and speedometer with disproportionate display

Safety steering column
increases the safety potential of the seat belt and air-bag

Seat belts
3-point inertia reel seat belts for all seats, with pyrotechnic belt tensioners in the front; belt force limiters for all seats

Seat belt reminder
for all seats; an acoustic and visual warning signal reminds occupants to fasten their seat belts, a visual warning signal in the rear indicates when a seat belt has been undone

Warning and indicator lamps
for among others: airbag, ABS, ESP/ASR, handbrake on, EDL electronics, alternator, lights, main beam, indicators, braking system, engine oil pressure, closed tailgate, engine electrics, pre-heater system (TDI)

Warning triangle
in the tailgate

First-aid kit
under the loading floor in the luggage compartment

Traction control (ASR)
reduces engine power to prevent the drive wheels from spinning, resulting in more stability and improved traction

Electronic Differential Lock (EDL)
On surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on the surface that is too slippery, thereby ensuring smooth, powerful progress

ESP with electronic differential lock
The Electronic Stabilisation Programme ESP provides improved stability in certain driving situations by using targeted braking of each individual wheel together with intervention in the engine management system; with hydraulic brake assist. The electronic differential lock function distributes the drive torque by means of targeted braking actions, depending on the driving situation. The differential lock actively countersteers in corners. The result is improved traction and dynamic performance when cornering and more precise handling. In addition, steering agility is improved

Power steering
set to a particularly sporty, direct style, electro-hydraulic, speed-sensitive power steering, energy-saving operating mode, track stabilising steering scrub radius

Manual transmission
all-synchromesh, with hydraulically operated single-disc dry clutch with asbestos-free linings, twin-mass flywheel

Technology/safety



S tronic

The 7-speed dual-clutch transmission facilitates rapid gear shifting with hardly any perceptible interruption in power flow; can be operated via the optional shift paddles behind the steering wheel, the gear lever knob or in automatic mode

Front-wheel drive

Electronic Differential Lock EDL through intervention of the braking system on all driven wheels, traction control (ASR), Electronic Stabilisation Programme (ESP) with brake assist

Recuperation

Increasing the generator voltage converts kinetic energy into usable electrical energy when the vehicle is coasting or braking. This energy is then used to assist the alternator during subsequent acceleration, thereby enabling fuel savings of up to 3 % to be achieved

Start-stop system

reduces fuel consumption and CO₂ emission by switching off the engine when the vehicle is stationary, e.g. at traffic lights. The starting process is initiated as soon as the driver presses the clutch (on manual transmissions) or releases the foot brake (S tronic) for a perfect getaway. Can be deactivated at any time via the switch

Audi extended warranty



Audi extended warranty

can only be ordered directly and on purchase of a new car; is a consistent continuation of the manufacturer's guarantee so that you are protected against risk and can control servicing costs even after the first two years. 9 combinations of service life and mileage can be selected:

1 additional year under Audi extended warranty, maximum total mileage of 30,000 km

1 additional year under Audi extended warranty, maximum total mileage of 60,000 km

1 additional year under Audi extended warranty, maximum total mileage of 90,000 km

2 additional years under Audi extended warranty, maximum total mileage of 40,000 km

2 additional years under Audi extended warranty, maximum total mileage of 80,000 km

2 additional years under Audi extended warranty, maximum total mileage of 120,000 km

3 additional years under Audi extended warranty, maximum total mileage of 50,000 km

3 additional years under Audi extended warranty, maximum total mileage of 100,000 km

3 additional years under Audi extended warranty, maximum total mileage of 150,000 km

Audi Genuine Accessories: True greatness shows in every detail.



The Audi A1 is a declaration of individuality without compromise. And thus of true greatness.

Whether it is more sportiness, more functionality or more music: with Audi Genuine Accessories you can enhance your Audi A1 even more. Because ultimately, you have one thing in common: an unmistakable character. The following pages contain a small selection from the extensive range of Audi Genuine Accessories on offer.

Detailed information can be obtained from the Audi A1 accessories catalogue, at www.audi.com, and from your Audi partner.



A1

Audi A1 accessories

Audi
Genuine Accessories



1 Ski and snowboard rack

For convenient transport of up to 6 pairs of skis or 4 snowboards. Lockable. (Can only be used in conjunction with the carrier unit.)

2 Boot tray

Lip all the way round provides the boot floor with better protection against soiling. The non-slip pattern reduces any slipping of the load. The tray is easily stowed away and takes up little space. Also available as boot liner.

3 Retrofit of navigation function and navigation update*

Offers the opportunity to activate the navigation function and data at any time in the future (provided that concert radio and connectivity package are fitted). Update of navigation map material possible with all systems. Our tip: Combine the update with your vehicle's next service interval.

4 Snow chains

For improved grip on snow and ice.

5 Audi child seat youngster plus

The seat offers excellent comfort thanks to intelligent belt guidance. The backrest is adjustable in height and width. With additional integrated fastening points for optimised protection. Suitable for children from 15 to 36 kg (approximately 3½ to 12 years).

6 Care products

The Audi range of cleaning and care products is tailored to the high-quality materials in your Audi. Suited to exterior maintenance or many different applications inside the vehicle, depending on the product.

Trailer towing hitch

Removable and lockable, ball joint coupling and ball head made from steel, when removed, the towing device can be stored in the spare wheel well.



*For more detailed information, please contact your Audi partner.

Model	A1 1.2 TFSI (63 kW)	A1 1.4 TFSI (90 kW)	A1 1.4 TFSI (90 kW 119 g CO ₂ /km [combined]) ⁹	A1 1.4 TFSI (136 kW)
Engine type	4-cylinder in-line petrol engine with direct fuel injection and exhaust gas turbocharger	4-cylinder in-line petrol engine with direct fuel injection and exhaust gas turbocharger	4-cylinder in-line petrol engine with direct fuel injection and exhaust gas turbocharger	4-cylinder in-line petrol engine with direct fuel injection and two-stage turbocharger
Displacement in cc (valves per cylinder)	1197 (2)	1390 (4)	1390 (4)	1390 (4)
Max. output ¹ in kW at rpm	63/4800	90/5000	90/5000	136/6200
Max. torque in Nm at rpm	160/1500–3500	200/1500–4000	200/1500–4000	250/2000–4500
Power transmission/wheels				
Type of drive	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive
Transmission	5-speed manual transmission	6-speed manual transmission [7-speed S tronic]	7-speed S tronic	7-speed S tronic
Wheels ²	Steel wheels, 6 J x 15	Steel wheels, 6.5 J x 15	Steel wheels, 6.5 J x 15	Cast aluminium wheels, 7.5 J x 17
Tyres ²	185/60 R 15	205/55 R 15	205/55 R 15	215/40 R 17
Weights/capacities				
Unladen weight ³ in kg	1115	1175 [1200]	1200	1265
Gross vehicle weight in kg	1490	1550 [1575]	1575	1640
Roof load/trailer nose weight in kg	75/50	75/50	75/50	75/50
Fuel tank capacity approx. in l	45	45	45	45
Performance/consumption ⁴				
Top speed in km/h	180	203	203	227
Acceleration 0–100 km/h in s	11.7	8.9	8.9	6.9
Fuel grade	Sulphur-free super unleaded RON 95 ⁵	Sulphur-free super unleaded RON 95 ⁵	Sulphur-free super unleaded RON 95 ⁵	Sulphur-free super unleaded RON 98 ⁶
Fuel consumption ⁸ in l/100 km	urban	6.2	6.8 [6.5]	7.5
	extra-urban	4.4	4.4 [4.6]	5.1
	combined	5.1	5.3 [5.3]	5.9
CO ₂ emissions ⁸ in g/km	urban	143	158 [150]	174
	extra-urban	103	104 [106]	119
	combined	118	124 [122]	139
Emission standard	EU5	EU5	EU5	EU5

[] Data for S tronic.

Model	A1 1.6 TDI (66 kW)*	A1 1.6 TDI (77 kW)
Engine type	4-cylinder inline diesel engine with common rail injection system and exhaust gas turbocharger	4-cylinder inline diesel engine with common rail injection system and exhaust gas turbocharger
Displacement in cc (valves per cylinder)	1598 (4)	1598 (4)
Max. output ¹ in kW at rpm	66/4200	77/4400
Max. torque in Nm at rpm	230/1500–2500	250/1500–2500
Power transmission/wheels		
Type of drive	Front-wheel drive	Front-wheel drive
Transmission	5-speed manual transmission [7-speed S tronic]	5-speed manual transmission
Wheels ²	Steel wheels, 6.5 J x 15	Steel wheels, 6.5 J x 15
Tyres ²	205/55 R 15	205/55 R 15
Weights/capacities		
Unladen weight ³ in kg	1210 [1235]	1215
Gross vehicle weight in kg	1585 [1610]	1590
Roof load/trailer nose weight in kg	75/50	75/50
Fuel tank capacity approx. in l	45	45
Performance/consumption ⁴		
Top speed in km/h	182	190
Acceleration 0–100 km/h in s	11.4	10.5
Fuel grade	Sulphur-free diesel ⁷	Sulphur-free diesel ⁷
Fuel consumption ⁸ in l/100 km	urban	4.4 [5.1]
	extra-urban	3.4 [3.7]
	combined	3.8 [4.2]
CO ₂ emissions ⁸ in g/km	urban	115 [132]
	extra-urban	89 [97]
	combined	99 [110]
Emission standard	EU5	EU5

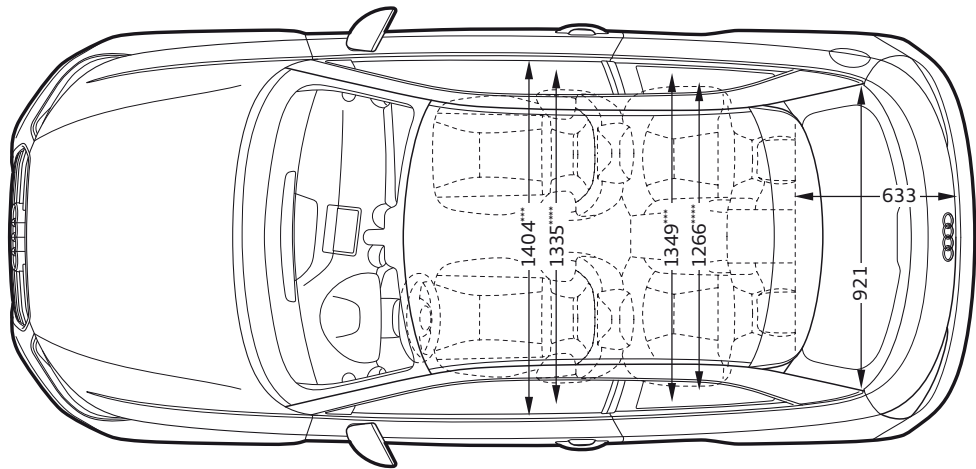
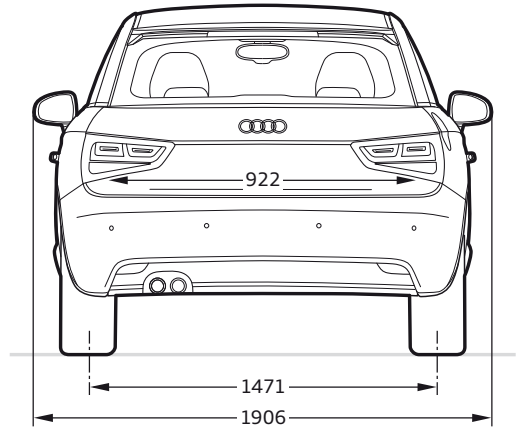
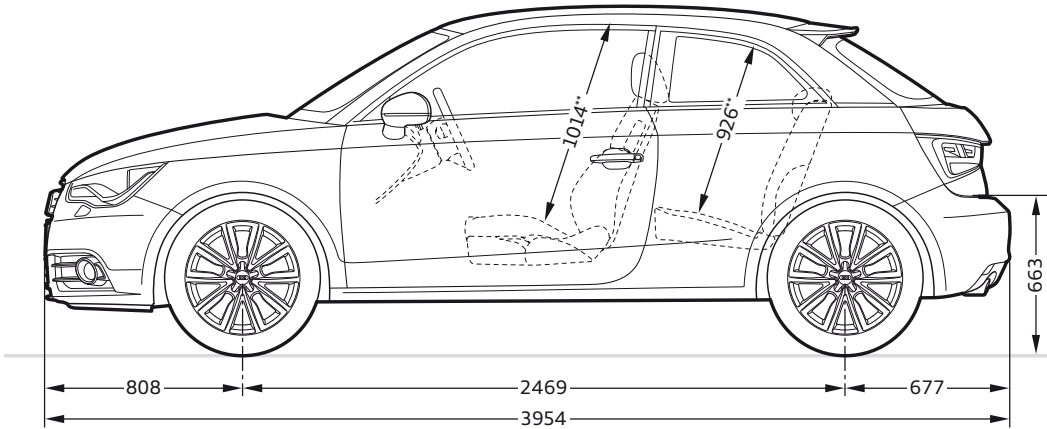
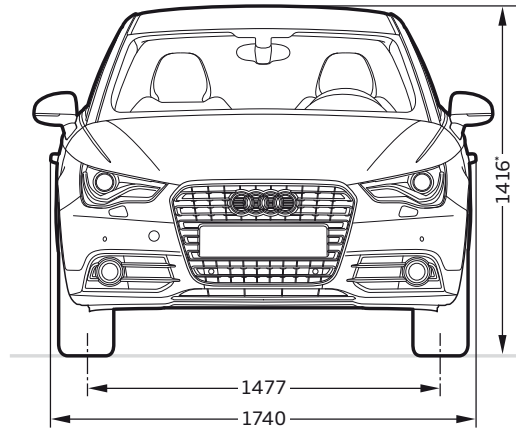
* For more information on when this feature will be available, please contact your Audi partner.

Notes

- ¹ The figure stated was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- ² For the Ambition: cast aluminium wheels 7 J x 16 with 215/45 R 16 tyres.
- ³ Weight of car, unladen, with driver (68 kg), luggage (7 kg) and fuel tank 90% full, calculated in accordance with the current version of Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- ⁴ A vehicle's fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.
- ⁵ We recommend using sulphur-free super unleaded (RON 95) in accordance with DIN EN 228. If not available, sulphur-free regular unleaded (RON 91) fuel in accordance with DIN EN 228 can be used, power output will be slightly reduced. Sulphur-free super unleaded (RON 95) with a maximum ethanol percentage of 10% (E10) can generally be used. The consumption figures refer to operation with with RON 95 fuel in accordance with 692/2008/EC.
- ⁶ We recommend using sulphur-free regular unleaded (RON 98) in accordance with DIN EN 228. If not available, sulphur-free unleaded super RON 95 fuel in accordance with DIN EN 228 can be used, power output will be slightly reduced. Sulphur-free super unleaded (RON 95) with a maximum ethanol percentage of 10% (E10) can generally be used. The consumption figures refer to operation with with RON 95 fuel in accordance with 692/2008/EC.
- ⁷ We recommend using sulphur-free diesel in accordance with DIN EN 590. If this is not available, use diesel in accordance with DIN EN 590.
- ⁸ The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.
- ⁹ The following equipment is not available for the A1 1.4 TFSI S tronic with 119 g CO₂/km (combined): Panorama glass roof, 18-inch cast aluminium wheels, run-flat tyres.

Important note

Inspections are due as shown by the service display.



Dimensions in millimetres.
Dimensions are for vehicle at unladen weight.
Luggage compartment volume 270/920 l (measured by the VDA method using 200 x 100 x 50 mm blocks;
second value is with the rear seat folded down and the vehicle loaded up to roof height).
Turning circle approx. 10.6 m.
*With roof aerial the height of the vehicle is 1441 mm. **Maximum headroom. ***Elbow room width. ****Shoulder room width.

	Page	A1 Attraction	A1 Ambition (except 136 kW)	A1 Ambition 136 kW
Paint finishes	60			
Amalfi White		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cumulus Blue		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Brilliant Black		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glacier White, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ice Silver, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Teak Brown, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Shiraz Red, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Scuba Blue, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sphere Blue, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Daytona Grey, pearl effect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Phantom Black, pearl effect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Misano Red, pearl effect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Roof arch in contrasting paint finishes		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Seats/seat covers	62			
Standard seats, front		<input type="checkbox"/>	—	—
Sports seats, front		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Zeitgeist cloth		<input type="checkbox"/>	—	—
Wunderbar cloth		<input checked="" type="checkbox"/> ¹	<input checked="" type="checkbox"/> ¹	<input checked="" type="checkbox"/> ¹
Herzklopfen cloth with contrasting seams		—	<input type="checkbox"/>	<input type="checkbox"/>
Wunderbar cloth with contrasting seams		<input checked="" type="checkbox"/> ¹	<input checked="" type="checkbox"/> ¹	<input checked="" type="checkbox"/> ¹
Milano leather		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Milano leather with contrasting seams		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Seating package		<input checked="" type="checkbox"/> ²	<input checked="" type="checkbox"/> ²	<input checked="" type="checkbox"/> ²
Headlining in cloth, black		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Audi exclusive leather upholstery and trim in Fine Nappa leather		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

	Page	A1 Attraction	A1 Ambition (except 136 kW)	A1 Ambition 136 kW
Air vent sleeves	66			
matt black		<input type="checkbox"/>	—	—
high-gloss black		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
high-gloss titanium grey		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
high-gloss white		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
high-gloss red		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
high-gloss wasabi green		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
high-gloss velvet beige		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi exclusive aluminium look		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wheels/tyres	67			
Steel wheels with full wheel covers		<input type="checkbox"/> ³	—	—
Cast aluminium wheels in 7-arm design		<input checked="" type="checkbox"/>	—	—
Cast aluminium wheels in 6-hole design		<input checked="" type="checkbox"/>	—	—
Cast aluminium wheels in 10-spoke design		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
Cast aluminium wheels in 7-arm dynamic design		—	<input type="checkbox"/>	—
Cast aluminium wheels in 5-spoke V design		—	—	<input type="checkbox"/>
Cast aluminium wheels in 5-spoke V design, anthracite, partially polished		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cast aluminium wheels in 5-arm design		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi exclusive cast aluminium wheels in 5-double-spoke design		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi exclusive cast aluminium wheels in 7-double-spoke design		<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/>
Audi exclusive cast aluminium wheels in 5-arm rotor design, titanium look, high-gloss turned finish		<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/>
Steel winter wheels with full wheel covers		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
Cast aluminium winter wheels in 7-arm dynamic design		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cast aluminium wheels in 5-spoke V design		—	—	<input checked="" type="checkbox"/>
All-season tyres		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—

	Page	A1 Attraction	A1 Ambition (except 136 kW)	A1 Ambition 136 kW
Run-flat tyres		<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/> ⁴	—
Wheel bolts, anti-theft		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tyre repair kit		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tyre pressure control display		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Vehicle tool kit		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jack		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lights	69			
xenon plus including headlight cleaning system		<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/>
xenon plus		<input checked="" type="checkbox"/> ⁵	<input checked="" type="checkbox"/> ⁵	—
High-beam assist		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LED rear lights		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear lights		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headlights		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior lighting		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LED interior lighting package		<input type="checkbox"/> <input checked="" type="checkbox"/> ¹	<input type="checkbox"/> <input checked="" type="checkbox"/> ¹	<input type="checkbox"/>
Front fog lights		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Indicators		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adaptive brake light		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headlight cleaning system		<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/>
Light/rain sensor		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mirrors	70			
Exterior mirrors		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exterior mirrors, heated, incl. heated window washer nozzles		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exterior mirrors, heated and electrically folding		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exterior mirror housings, body-coloured		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exterior mirrors in same Audi exclusive colour as roof arch		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

	Page	A1 Attraction	A1 Ambition (except 136 kW)	A1 Ambition 136 kW
Interior mirror, dimmable		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior mirror, automatically dimming with light/rain sensor and windscreen with grey coloured strip		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Roof system	70			
Panoramic glass roof		<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/> ⁴	<input checked="" type="checkbox"/>
Closing systems	70			
Convenience key		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Central locking		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio-operated remote control		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Immobiliser, electronic		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ignition lock		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Anti-theft alarm		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fitting for Tracking Assistant		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Glazing	71			
Heat-insulating glass		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Windscreen with grey coloured strip		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear window		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dark-tinted windows (privacy glazing)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Windscreen cleaning system		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sun visors		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Further exterior equipment	71			
Provision for trailer towing hitch		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
Audi Singleframe		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audi exclusive black styling package		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exhaust tailpipes		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Model name/logo		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

¹ Only in conjunction with media style package. ² Standard in conjunction with front sports seats. ³ Not available for 1.2 TFSI. ⁴ Not available for 1.4 TFSI (90 kW 119 g CO₂/km [combined]).
⁵ Optionally available for 1.4 TFSI (90 kW 119 g CO₂/km [combined]) only.

	Page	A1 Attraction	A1 Ambition (except 136 kW)	A1 Ambition 136 kW
Seats/seating comfort	71			
Rear seat backrest, folding				
Seat heaters, front				
Centre armrest, front				
Head restraints, front				
Head restraints, rear				
ISOFIX child seat mounting for the rear seats				
Deactivation switch for front-passenger airbag				
Steering wheels/gear levers/controls	71			
Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles				
Sports steering wheel in 3-spoke design			—	—
Leather-covered sports steering wheel in 3-spoke design				
Leather-covered multifunction sports steering wheel in 3-spoke design				
Steering wheel rim customised with Audi exclusive leather				
Audi exclusive gear lever knob in aluminium				—
Controls customised with Audi exclusive leather				
Climate control	72			
Automatic air conditioning				
Manual air conditioning				
Ventilation system and heating				
Luggage securing and storage systems	72			
Storage compartments				
Glove compartment				
Storage package				
Lashing points				

	Page	A1 Attraction	A1 Ambition (except 136 kW)	A1 Ambition 136 kW
Ski/snowboard bag				
Luggage compartment cover				
Luggage compartment package				
Further interior equipment	72			
Floor mats, front				
Floor mats, front and rear				
Window controls				
Centre console				
Cigarette lighter and ashtray				
Grab handles				
12 V Socket				
Aluminium look trim in the interior				
Extended coloured interior elements in mono.pur				
Extended coloured interior elements in Audi exclusive leather				
MMI® and navigation systems	73			
MMI® Navigation plus incl. navigation data (hard drive)				
Navigation package incl. navigation data (SD card)				
Driver information system				
Radio systems	74			
chorus radio				
concert radio				
Digital Audio Broadcasting reception (DAB)				
Audi sound system				
BOSE Surround Sound				
CD changer				

	Page	A1 Attraction	A1 Ambition (except 136 kW)	A1 Ambition 136 kW
Telephone and communication	74			
Bluetooth car phone online				
Connectivity package				
Bluetooth interface				
Adapter cable set for Audi music interface				
Mobile phone fitting (Bluetooth) incl. front centre armrest				
Assistance systems	75			
Hill hold assist				
Parking system, rear				
Parking system plus				
Cruise control				
Suspension/brakes	75			
Dynamic suspension				
Sports suspension				
S line sports suspension				
Technology/safety	75			
Body				
Side impact protection				
Full-size airbags				
Integrated head restraint system				
Centre display				
Instrument cluster				
Safety steering column				
Seat belts				
Seat belt reminder				

	Page	A1 Attraction	A1 Ambition (except 136 kW)	A1 Ambition 136 kW
Warning and indicator lamps				
Warning triangle				
First-aid kit				
Traction control (ASR)				
Electronic Differential Lock (EDL)				
ESP with electronic differential lock				
Power steering				
Manual transmission				—
S tronic				
Front-wheel drive				
Recuperation				—
Start-stop system				—
Audi extended warranty	76			
Audi extended warranty				

Equipment for the Audi A1 illustrated (p. 5 – 27):
Paint finish: Misano Red, pearl effect with roof arch in Ice Silver, metallic
Wheels/tyres: Cast aluminium wheels in 5-spoke V design, anthracite, partially polished
Seats/seat covers: Sports seats in Milano leather, red/black with contrasting seams

¹Standard in conjunction with media style package. ²Standard in conjunction with S tronic. ³Not available for 1.6 TDI 66 kW S tronic (for more information on when this feature will be available, please contact your Audi partner).

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Equipment Audi A1			
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Centre display	75	Heat-insulating glass	71
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Equipment Audi A1			
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Leather-covered sports steering wheel in 3-spoke design	71	Seat belts	75
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